

Joe Minnich
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MrJoeMinnich.com



DEMONSTRATED SKILLS

Leading Instruction
Public Speaking

Adobe Creative Cloud
Video / Audio Editing Software

HTML Coding & Web Design
Marketing & Social Media

PROFESSIONAL EMPLOYMENT DUTIES

- Designing Graphics and Web Graphics using Adobe Design Software.
- Html coding in Dreamweaver, Notepad ++, Wordpress and Muse.
- Product and Event Photography with uploading photos to a webpage.
- Input Seo meta data for all websites to gain traffic to webpage.
- Created all social media posts to generate web traffic to ALL companies social media pages.
- Create marketing ads and email blasts (*mail chimp, constant contact, ect.*) to increase business sales.
- Working and negotiating with advertising agencies to increase business.
- Video shooting and editing in fast paced television enviroment.
- Ability to meeting ALL deadlines given by client and make any adjustments on work to meet client satisfaction.

PROFESSIONAL GRAPHIC / WEB DESIGN, PHOTOGRAPHY & VIDEO EDITING EXPERIENCE

(Contract Freelance Design Experience since 2012)

Entercom Media	Digital Content Designer	2017 - 2020
Franklin Printing	Marketing Graphic Designer	2017 - 2020
Vype Vapor	Graphic And Web Designer	2016 - 2017
KUSI	Video Editor	2013
Upper Deck	Marketing Designer	<i>Internship</i>
KPBS	Video Editor	<i>Internship</i>
Cox Channel 4	Video Editor	<i>Internship</i>

ADDITIONAL WORK EXPERIENCE

Performer at Legoland, Sea World and Disneyland	<i>(Multiple Contracts)</i>	2001 - 2013
Customer Service Representative, San Diego Padres Baseball		2009 - 2014
Substitute Teacher, San Diego & Vegas School Districts		2007 - 2016

SPECIAL SKILLS

Adobe Creative Cloud: Photoshop, Illustrator, InDesign, Draw, Sketch, Lightroom and more.
Web Design: Dreamweaver, Muse, Wordpress, HTML coding, CSS knowledge, SEO knowledge and more.
Editing Software: Pro Tools, Audition, Final Cut Pro, Adobe Premiere Pro, After Effects & After Effects.
Social Media / Marketing: Facebook, Twitter, Instagram, Constant Contact, Mail Chimp and You Tube.
Other Software Applications: Microsoft Word, Excel, PowerPoint, Knowledge of Mac and PC computers.

EDUCATION

Cuyamaca College: Associates of Science Graphic / Web Design	2014
Grossmont College: Associates of Science in Media Communication	2012
San Diego State University: Bachelor of Arts in Theatre	2006